



PARTNERSHIP OFFER

**320**

PARTICIPANTS

**11** sesja.linuksowa 

**2**

DAYS

**12**

LECTURERS



**12**

LECTURES

**1098**

LIVE STREAM VIEWS

**161 730**

PAGE VIEWS

**1524**

PEOPLE ON FACEBOOK



# A FEW WORDS FROM ORGANIZERS

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On behalf of Akademickie Stowarzyszenie Informatyczne (Academic IT Association) we are pleased to invite You to take part in the creation of a huge event, which is Sesja Linuksowa (Linux Session). During this edition of the event we gather IT professionals from all around Poland. All the lectures are directed to students of Wrocław University of Technology (over 35 thousand people) and to all other people interested in IT industry. We are going to live stream all lectures online.

We guarantee that cooperation with us will be pleasant, and that our undertaking will be successful.

Sincerely,  
Michał Zając i Wojciech Czerpak  
Coordinators of 12. Sesji Linuksowej



# ABOUT THE CONFERENCE

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is an annual conference devoted to newest trends in GNU/Linux system family. During the two days lectures are given from IT professionals. Sesja Linuksowa has continuously gathered attention for over 10 years now. 12th Sesja Linuksowa will be held during:

18-19 April 2015

We will be honoured to have you to cooperate with us during the organization of the coming conference. The event will, once more, bring together a lot of IT professionals – which is a perfect chance to promote your company. In case of questions we advise to contact us – contact data is available at the end of the document. We assure you, that we will do our best work out best solutions for you and your company.

# SPONSORSHIP FORMS

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Gold sponsor – 6 000 zł:



**Limit: 1**

- possibility to give one of the lectures
- placement of your own banners/rollups in the venue
- logotype on all promotion materials
- logotype and information about your company in mobile app SesjaApp
- logo on t-shirts promoting the conference
- possibility to have a booth near the conference room

Silver sponsor – 3 500 zł:



- possibility to give one of the lectures
- placement of your own banners/rollups in the venue
- logotype on all promotion materials
- logotype and information about your company in mobile app SesjaApp

Bronze sponsor: – 2 000 zł:



- logotype on all promotion materials
- placement of logotype and a short info about your company in mobile app SesjaApp
- a possibility to delegate a lecturer, who will give a lecture on a topic approved by the organizers

Sponsor middle party: 1 000 zł

**Sponsor  
Middle Party**

- photo relations from the event
- placement of logotype on the event ID's
- placement of a banner in the middle party venue
- logotype in social media info and promo materials



# ADVERTISING

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## Posters

All the events organized by Akademickie Stowarzyszenie Informatyczne are advertised on posters. We place them in visible and often visited spots on all of the Wrocław University of Technology and in dorms.

## Announcement on web pages and social media



During the 11th Sesja Linuksowa we had over 150 thousand page views. We have over 1500 followers on social media portals. Logo of our sponsors is placed on all our channels of communication with the interested crowd.

## Advertisement in Academic Media

Akademickie Stowarzyszenie Informatyczne (ASI) has an active and ongoing relationship with academic media. The details of such advertisements are discussed with sponsors.

## Advertisement in Social Media

All events organized by ASI are being promoted on portals devoted to the specific topics. In every sent info of this type there is information about sponsors included, as well as their logotypes (if possible).

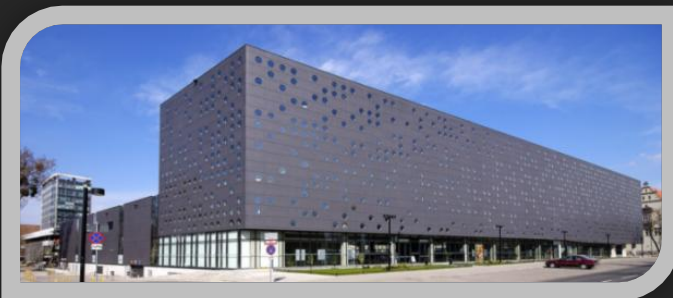
# TARGET GROUP

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Sesja Linuksowa is addressed to IT professionals who work with Linux based systems. A large part of those people include employees from IT companies in Wrocław, for whom Sesja Linuksowa is a perfect chance for exchange of experience and business contacts.

The second biggest group by numbers is the academic society – students as well as science staff. Those people are brought by the very perspective of contact with the newest trends in Linux based systems and a way to meet a potential employers.



Wrocław University of Technology, which is supporting the event, gives us a perfect chance to communicate with their students and with companies they work with.

A lot of our recipients are the students from the University of Wrocław.

# OUR PARTNERS

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Akademickie Stowarzyszenie Informatyczne, during its 10 year of life, has gained trust of many companies. Among many, we cooperated with:



Politechnika  
Wrocławska

P/LAB





# CONTACT US

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